RECIPE to make a Profit appear on a Loſing TRADE.

℞ Take of the Cuſtom-Houſe Bills of Entry *Anno* 1753, one Set, Read, until you find the Coſt of the Cargoes of fourteen outward bound Ships, there demonſtrably proved to be not leſs than the Sum of - - - - £1,500000

Anno 1754, Take further of the printed Cargoes of ſeventeen Sail of Homeward bound Ships, caſt up carefully their Total Value, according to the Brokers Price-Current Papers (wherein you may ſafely allow 5 *per Cent.* more than the known Prices at the Sales) --- you will then find the ſame not to exceed in Value - - - - £2,800000

From whence deduct the well known Duties, Charges and Diſcount - - - - - - - - 1,200000

Remains in Ready Money a Stock of - - - 1,600000

Receive of the Government for two Years Intereſt on £3200000, lent at 3 *per Cent. per Annum* - - - - - - - - - - - - 192000

This will increaſe your Stock to - - - - 1,792000

Deduct your Prime Coſt - - £1,500000

Pay your Bond Creditors for two Years Intereſt on ditto - - 90000

1,590000

Which leaves you a nett Profit of - - - - £202000

Coin more Bonds, bearing Intereſt at 3 *per Cent.* for - - - - - - - - - - - - 310000

You may then ſafely declare a Dividend of 8 *per Cent.* for two Years on one Return in Trade, being - - - - - - - - - - - - - 512000

In hoc modo Probatum Eſt, Cave Emptor!

Note, The above Medicine is only for preſent Uſe, it will not keep long.

N. B. *On* Friday *next will be publiſh'd*, Some Thoughts on the preſent State of our Trade to *India*. Price One Shilling.

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